

ITC GRANT NARRATIVE PROGRESS REPORT

Grantee: Downtown Boise Association	Grant Number: 09-111-03
Date Submitted: August 20, 2010	Report #: <input type="checkbox"/> 1 <input type="checkbox"/> 3
Date Posted for Review: 8/24/10 <i>(signature)</i>	<input type="checkbox"/> 2 <input checked="" type="checkbox"/> Final

Awarded Grant: \$ 5,742	Cash Match Requirement: \$ 717.75	Total Cash Match Committed: \$717.75
Amount Expended YTD: \$0	Cash Match Documented YTD: \$880	

Copy for additional elements

Element 2: Advertising

Amount Awarded: \$ 5,220	Amount Expended YTD: \$0	Cash Match Documented YTD: \$	Total Cash Match Committed: \$652.50
--------------------------	--------------------------	-------------------------------	--------------------------------------

Element 2x: Admin/Fulfillment

Amount Awarded: \$ 522	Amount Expended YTD: \$0	Cash Match Documented YTD: \$	Total Cash Match Committed: \$65.25
------------------------	--------------------------	-------------------------------	-------------------------------------

Progress of Element since grant award or last report:
Brochure is printed and being distributed
Anticipated completion date(s): Complete as of 8/21/10
Actions needed to complete this element: None
Measurements(s) of Results 20,000 Brochures have been distributed to 42 hotels, downtown Boise businesses, Chambers of Commerce and Boise Visitors Center.

☐ No activity during this report period due to seasonal nature of marketing activity.